

**MEMORANDUM**

To: All Interested Vendors

From: Wanda Dixon  
Procurement Analyst

Date: January 28, 2026  
Subject: Addendum No. 1  
RFP 26-002 – Brand Strategy Development and Implementation

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Duplicate pages have been removed from the original RFP.

**PROPOSERS ARE REQUIRED TO ACKNOWLEDGE THE RECEIPT OF THIS  
MEMORANDUM (ADDENDUM NO. 1) ON THE ACKNOWLEDGEMENT OF ADDENDA  
FORM IN THE RFP DOCUMENTS**