

MEMORANDUM

To: All Interested Vendors

From: Wanda Dixon
Procurement Analyst

Date: January 28, 2026

Subject: Addendum No. 1
RFP 26-002 – Brand Strategy Development and Implementation

Duplicate pages have been removed from the original RFP.

**PROPOSERS ARE REQUIRED TO ACKNOWLEDGE THE RECEIPT OF THIS
MEMORANDUM (ADDENDUM NO. 1) ON THE ACKNOWLEDGEMENT OF ADDENDA
FORM IN THE RFP DOCUMENTS**