PURPOSE.
VISION.
STRATEGY.
CORE COMPONENTS

Our Vision

Our Purpose

Our Values

Our Strategies

Our Outcomes

DEFINITION

WHAT WE BELIEVE

WHY WE EXIST

HOW WE SEE THE FUTURE

WHERE WE WILL FOCUS

HOW EVERYONE BENEFITS
OUR VALUES  WHAT WE BELIEVE IN

VALUES

RESPECT  OPEN TO ALL

INTEGRITY  DO WHAT’S RIGHT

INSPIRATION  ALWAYS IMPROVING

BEHAVIORS

• Appreciate diverse cultures and life experiences of everyone
• Be attentive and give thoughtful responses
• Talk with people, not about them

• Be honest with yourself and others
• Be true to your word
• Maintain the highest professional ethics

• Imagine what’s possible
• Innovate and embrace change
• Be exceptional for our customers and each other

OUTCOMES

People feel valued

We are trusted

Timeless value
OUR PURPOSE

WHY WE EXIST

To INSPIRE reading
SHARE resources, and
CONNECT people.
“A THRIVING COMMUNITY WHERE WISDOM PREVAILS.”
**OUR STRATEGIES AND OUTCOMES**

**WHERE WE FOCUS AND HOW PEOPLE BENEFIT**

**TO EXTERNAL AUDIENCES:**

**STRATEGIC FOCUS**

**YOUNG MINDS**
Encourage learning and growth

**MY LIBRARY**
Anticipate changing customer needs

**LIFE SKILLS**
Identify challenges and provide opportunities

**INVESTMENTS**

**Ready for Kindergarten**
- Success Camps
- Designated Spaces

**Third Grade Reading**
- Reading Buddies
- Summer Reading Challenge

**High School Graduation**
- School Help Centers
- YouMedia

**My Way**
- columbuslibrary.org
- Meeting Rooms
- Author/Civic Events
- Services to Seniors
- Computers

**My Content**
- High Interest, Popular Collections
- Local Digital Collections

**Prepared to Work**
- Basic Computer Skills
- Teen Internships
- Resume Help

**Prepared for Life**
- GED
- ESOL
- Adult Basic Learning

**OUTCOMES**

**A foundation for a successful life**

**A library that works for me**

**A community that reaches its potential**

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columbuslibrary.org 614-645-2275
**STRATEGIC FOCUS**

**OUR PEOPLE**
Grow our Team

**OUR PARTNERS**
Engage the Community

**OUR WORK**
Strengthen Operations

**INVESTMENTS**

- Staff Training
- Staff Engagement Survey
- Succession Planning
- Leadership Development
- Milestone Recognition
- Tuition Reimbursement
- Staff Relations Committee
- Diversity, Equity & Inclusion
- CML Foundation
- Friends of the Library
- Central Library Consortium
- Higher Education
- Volunteers
- Annual Department Goals & Objectives
- Risk Assessment
- Convert Analog to Digital
- LEAN

- Employee Benefits
- Employee Resource Groups
- Conferences, Networking and Professional Memberships
- Nonprofits
- Schools
- Local, State & Federal Govt/Agencies
- Donors
- Vendors

- Risk Assessment
- Convert Analog to Digital
- LEAN

**OUTCOMES**

- Maximum Potential
- Maximum Impact
- Maximum Effectiveness