

MEMORANDUM

To: All Interested Vendors

From: Edward Woda
Procurement Manager

Date: September 13, 2021

Subject: Addendum No. 2
RFP 21-014- Managed Web Services
Questions and Answers Submitted in Writing

Part I. Questions and Answers Submitted in Writing

Q1: Is CML open to additional marketing support such as social media content curation?

A1: Not at this time.

Q2: Would you be interested in keyword research and optimization (i.e. content writing/editing based on the keywords)?

A2: We would only be interested in guidelines to follow for keyword optimization, but not execution of the content.

PROPOSERS ARE REQUIRED TO ACKNOWLEDGE THE RECEIPT OF THIS MEMORANDUM (ADDENDUM NO. 2) ON THE ACKNOWLEDGEMENT OF ADDENDA FORM IN THE RFP DOCUMENTS