PURPOSE. VISION. STRATEGY.
CORE COMPONENTS

Our Values

Our Purpose

Our Vision

Our Strategies and Outcomes

DEFINITION

WHAT WE BELIEVE

WHY WE EXIST

HOW WE SEE THE FUTURE

WHERE WE WILL FOCUS

HOW EVERYONE BENEFITS
VALUES

RESPECT
OPEN TO ALL

INTEGRITY
DO WHAT’S RIGHT

INSPIRATION
ALWAYS IMPROVING

BEHAVIORS

• Appreciate the diverse cultures and life experiences of others
• Be attentive and give thoughtful responses
• Talk with people, not about them

• Be honest with yourself and others
• Be true to your word
• Maintain the highest professional ethics

• Imagine what’s possible
• Innovate and embrace change
• Be exceptional for our customers and each other

OUTCOMES

People feel valued

We are trusted

Timeless value

columbuslibrary.org 614-645-2275
To INSPIRE reading

SHARE resources, and

CONNECT people.
“A THRIVING COMMUNITY WHERE WISDOM PREVAILS.”
OUR STRATEGIES AND OUTCOMES WHERE WE FOCUS AND HOW PEOPLE BENEFIT

TO EXTERNAL AUDIENCES:

STRATEGIC FOCUS

YOUNG MINDS
Encourage learning and growth

MY LIBRARY
Anticipate changing customer needs

LIFE SKILLS
Identify challenges and provide opportunities

INVESTMENTS

Ready for Kindergarten
• Ready for K Boot Camps
• Ready for K Spaces
• Ready for K Classes

Third Grade Reading
• Reading Buddies
• Summer Reading Challenge
• School Delivery

High School Graduation
• Homework Help Centers
• YouMedia
• Developmental Assets
• Career and College Prep
• VolunTeens

My Way
• columbuslibrary.org
• Meeting Rooms
• Author/Civic Events
• Services to Seniors
• Computers
• Wireless Access
• SearchOhio
• 2020 Vision Plan
• Mobile App
• Customer Call Center

My Content
• High Interest, Popular Collections
• Local Digital Collections
• eResources
• eBooks
• Streaming Content

Prepared to Work
• Basic Computer Skills
• Teen Internships
• Resume Help
• Workforce Development
• Small Business Classes
• Job Application Help

Prepared for Life
• GED
• ESOL
• Adult Basic Learning
• Social Work Assistance
• Legal Aid

OUTCOMES

A foundation for a successful life

A library that works for me

A community that reaches its potential
OUR STRATEGIES AND OUTCOMES

WHERE WE FOCUS AND HOW PEOPLE BENEFIT

TO INTERNAL AUDIENCES:

STRATEGIC FOCUS

OUR PEOPLE
Grow our Team

OUR PARTNERS
Engage the Community

OUR WORK
Strengthen Operations

INVESTMENTS

• Recruit Top Talent
• Staff Training
• Customer First
• Succession Planning
• Leadership Academy
• Leadership Class

• PS Director Orientation
• Leadership Columbus
• Milestone Recognition
• Tuition Reimbursement
• Volunteers
• Staff Relations Committee

• CML Foundation
• Friends of the Library
• Central Library Consortium
• Higher Education

• Nonprofits
• Schools
• Governments
• Donors
• Vendors

• Annual Department Goals & Objectives
• Risk Assessment
• Convert Analog to Digital
• LEAN

OUTCOMES

Maximum Potential

Maximum Impact

Maximum Effectiveness

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