

First Jobs:

What is an Elevator Pitch?

It is a short summary of your strengths, goals and ideas for the future. It is an attention-grabbing summary of your potential value given in a short timeframe - about the length of an elevator ride.

Create your Elevator Pitch

Introduce yourself (My name is..., and I am currently...)

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Share your experiences and skills: (I have been..., I am passionate about..., I have experience in...)

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Goals: (I am excited to..., I hope to...)

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Explain how your skills and goals can benefit the person or organization: (My experience in XYZ can benefit your company by..., my skills in XYZ can add...)

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Elevator Pitch Tips

- Keep it short!
- Avoid specialized terms or jargon.
- Be well rehearsed. Practice your pitch over and over.
- Remain positive and make sure you sound upbeat!
- Create different versions of your pitch for different situations.

Elevator Pitch Examples

Hello, my name is Turner and I am a musician and educator. For the past 9 years, I have been instructing young people in music technology, on instruments such as drums and guitar and have performed at festivals and conventions across the country. I am passionate about mentoring young artists and finding ways to keep creative education accessible to all. If your organization is looking to expand its creative programming, I'd be happy to discuss my ideas with you further.

My name is Turner and I am the creator of Very Great Shirts and Pants. Over the past year, I have developed a method of turning plastics that would previously have ended up in a landfill into comfortable and climate-conscious apparel. Our mission at Very Great Shirts and Pants is to make clothing that gets people excited, while conserving and recycling the limited resources we have on our planet. With my help, you could be contributing to the future of sustainable clothing and the health of our ecosystem!