COLUMBUS METROPOLITAN LIBRARY

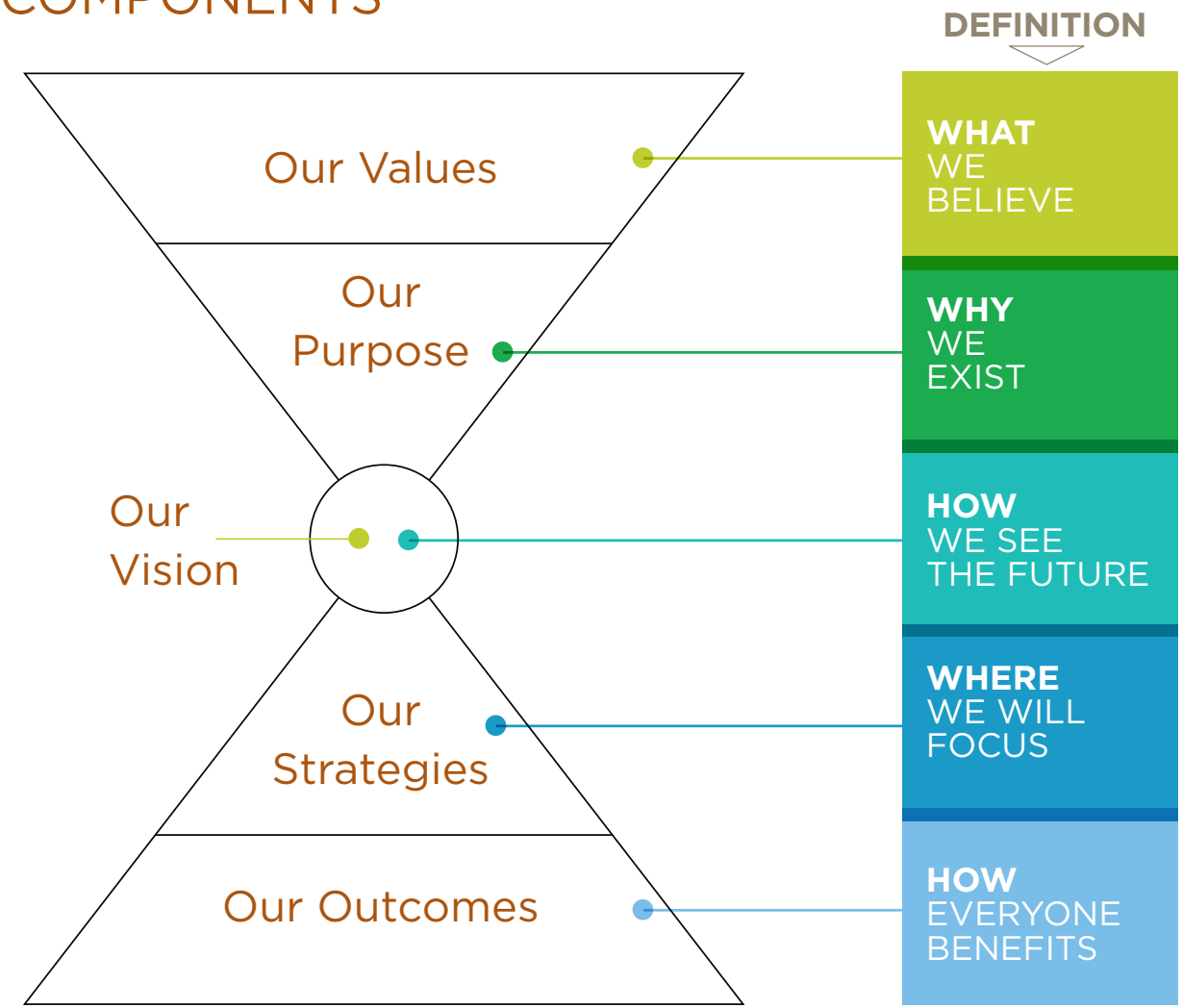
PURPOSE.
VISION.
STRATEGY.

2016

columbuslibrary.org | 614-645-2275

COLUMBUS METROPOLITAN LIBRARY

CORE COMPONENTS



VALUES		BEHAVIORS		OUTCOMES
RESPECT *OPEN TO ALL*	+	• Appreciate the diverse cultures and life experiences of others • Be attentive and give thoughtful responses • Talk with people, not about them	=	People feel valued
INTEGRITY *DO WHAT'S RIGHT*	+	• Be honest with yourself and others • Be true to your word • Maintain the highest professional ethics	=	We are trusted
INSPIRATION *ALWAYS IMPROVING*	+	• Imagine what's possible • Innovate and embrace change • Be exceptional for our customers and each other	=	Timeless value

To INSPIRE reading

SHARE resources, and

CONNECT people.

"A THRIVING COMMUNITY WHERE WISDOM PREVAILS."

TO EXTERNAL AUDIENCES:

STRATEGIC FOCUS		INVESTMENTS		OUTCOMES
YOUNG MINDS Encouraging learning and growth	+	**Ready for Kindergarten** • Home Visits/SPARK • Ready for K Spaces • Storytimes • Book Lessons **Third Grade Reading** • Reading Buddies • Summer Reading Club **High School Graduation** • VolunTeens • Homework Help Centers • YouMedia • Developmental Assets • Career and College Prep	=	A foundation for a successful life
MY LIBRARY Creating the next generation library	+	**My Way** • 24 hours through columbuslibrary.org • 14-Member Library Consortium • 2020 Vision Plan • Mobile App • Customer Call Center **My Content** • High Interest, Popular Collections • Local Digital Collections • eResources • eBooks • Streaming Content	=	A library that works for me
LIFE SKILLS Embracing challenges and providing opportunities	+	**Prepared for Life** • GED • Financial Literacy • ESOL **Prepared to Work** • Columbus State Partnership • Computer Classes	=	A community that reaches its potential

TO INTERNAL AUDIENCES:

STRATEGIC FOCUS		INVESTMENTS		OUTCOMES
CML STAFF Grow our team	+	• Leadership Academy • Leadership Class • Talent Development • Succession Planning • Recruiting Top Talent • Diversity and Inclusion	=	Engaged employees who stretch their potential
CML PARTNERS Leverage our community	+	• CML Foundation • Friends of the Library • Annual Campaign • Capital Campaign • Community Partnerships	=	Maximize the library's reach and impact