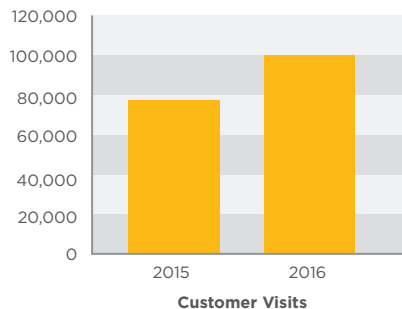


Our New Parsons Branch: Impacting the Community

First 6 months

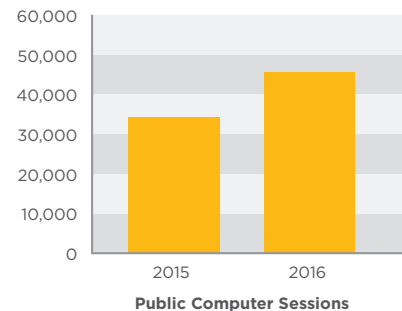
Our new Parsons Branch opened June 4, 2016. Now that we've been open six months, how has the community been using our new building?

*Note: Analysis compares June - November 2016 data from new branch with June - November 2015 data from the former branch.



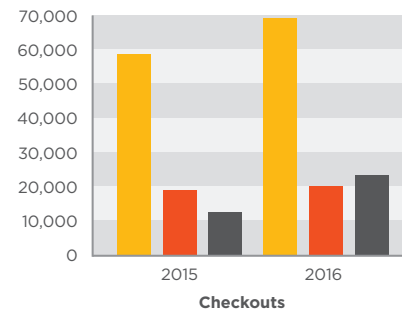
MORE CUSTOMERS ARE VISITING

Overall visits have increased by **almost 30%**. Additionally, nearly 800 vehicles used Parsons' new drive-up window to pick up and check out reserves.



USE OF PUBLIC COMPUTERS INCREASED

Overall sessions are up **over 40%**.



CUSTOMERS, ESPECIALLY KIDS, ARE READING MORE

Total checkouts increased by over 15%, but the big news is that checkouts of children's books increased by **almost 75%**.

■ Total Checkouts ■ Book Checkouts: Adults ■ Book Checkouts: Children's

OUR YOUNG MINDS PROGRAMS ARE GROWING

Homework Help attendance is **up 30%**, and our Reading Buddies program, where K-3 students practice reading with a staff or volunteer, has more than **tripled** in sessions!

