Our New Driving Park Branch: Impacting the Community

We’ve been open an entire year at our new Driving Park Branch! How has the community responded to our new building in comparison to our former building?

**MORE CUSTOMERS ARE VISITING:**
While we’ve known that more customers are using our newer and larger Driving Park Branch each month, the total visits for the first year increased overall by 60% from the previous year!

**IT’S NO SURPRISE THAT OUR COMPUTER SIGN-UPS ARE INCREASING AS WELL:**
We’ve seen over 65% more sign-ups – slightly more than our increase in visits. It’s clear this is a community need we are meeting with additional access to technology.

**BUT WHAT A DIFFERENCE MEETING ROOMS MAKE FOR THE COMMUNITY:**
While we only had one meeting room at our former Driving Park, we now have three meeting rooms available to customers. This allowed us to meet more demand, which created a 400% increase in room reservations and a 680% increase in attendance from the previous year! We’ve truly provided this community a place to come together for many civic and community purposes.

**CUSTOMERS ARE CHECKING OUT MORE MATERIALS:**
What’s most staggering and heartening is the increase in juvenile book circulation, especially given that the collection size did not change! More books are in the hands of kids in the community - a 200% increase from last year’s numbers.

**OUR IMPACT IN OUR HOMEWORK HELP CENTER IS GROWING AT A TREMENDOUS RATE:**
We’ve seen a 110% increase in usage from last year - helping more kids with the skills they need to make it to and through college.