

ONE  
BOOK



ONE  
COMMUNITY

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## 2020 PROMOTIONAL TOOLKIT

### Let's Talk About Race: One Book – One Community

[STAMPED: Racism, Antiracism, and You](#) by Jason Reynolds and Ibram X. Kendi

#### Sample Website Copy

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Your local libraries invite you to join central Ohio's largest book club.

**Let's Talk About Race: One Book – One Community** invites you to read [STAMPED: Racism, Antiracism, and You](#) by Jason Reynolds and Ibram X. Kendi and join in the community conversation from Nov. 9 to Jan. 24, 2021. Visit [columbuslibrary.org/one-book](http://columbuslibrary.org/one-book) or your local library to learn more.

#### Sample Email Newsletter Copy

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Your local libraries invite you to join central Ohio's largest book club.

**Let's Talk About Race: One Book – One Community** invites you to read [STAMPED: Racism, Antiracism, and You](#) by Jason Reynolds and Ibram X. Kendi and join in the community conversation from Nov. 9 to Jan. 24, 2021.

The program will conclude with a free virtual author talk featuring Jason Reynolds on Sunday, Jan. 24, 2021 at 4 p.m. Visit [columbuslibrary.org/one-book](http://columbuslibrary.org/one-book) or your nearest library to learn more.

Participating libraries: Bexley Public Library, Columbus Metropolitan Library, Grandview Heights Public Library, London Public Library, Plain City Public Library, Southwest Public Libraries, Upper Arlington Public Library, Westerville Public Library and Worthington Libraries.

#centralohioreads

## Sample Social Media posts

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**ONE BOOK ONE COMMUNITY**

**Let's Talk About Race**  
November 9 - January 24

A shared reading experience for the greater Columbus community.  
Learn more at your local library and check out a copy of *Stamped: Racism, Antiracism, and You*.

### Facebook:

Join us for Let's Talk About Race: One Book – One Community, central Ohio's largest book club. We're reading *STAMPED: Racism, Antiracism, and You* by Jason Reynolds and Ibram X. Kendi, through Jan. 24, 2021.

The program will conclude with a free virtual author talk featuring Jason Reynolds on Sunday, Jan. 24, 2021 at 4 p.m.

Visit [columbuslibrary.org/one-book](https://columbuslibrary.org/one-book) or your local library to learn more. #centralohioreads

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### Twitter:

Join us for Let's Talk About Race: One Book – One Community, central Ohio's largest book club. We're reading *STAMPED: Racism, Antiracism, and You* by Jason Reynolds and Ibram X. Kendi, through Jan. 24, 2021. Visit your local library to learn more.

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### Instagram:

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The program will conclude with a free virtual author talk featuring Jason Reynolds on Sunday, Jan. 24, 2021 at 4 p.m.

Visit [columbuslibrary.org/one-book](https://columbuslibrary.org/one-book) or your local library to learn more. #centralohioreads

## Sample Press Release

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**[Your organization] joins eight central Ohio libraries to participate in *Let's Talk About Race: One Book – One Community* program to encourage communitywide reading and discussion on race**

[Your organization] is partnering with eight central Ohio libraries to participate in ***Let's Talk About Race: One Book – One Community***, a virtual, countywide book club, Nov. 9 through Jan. 24 2021.

Central Ohioans are encouraged to read [\*STAMPED: Racism, Antiracism, and You\*](#) by Jason Reynolds and Ibram X. Kendi and participate in public dialogue and discussion of the book as a way to open conversation between all members of the community. Through the reading of a singular book, the community can reflect together upon the institutional and systemic inequalities that have impacted our community and nation for far too long.

The *Let's Talk About Race: One Book – One Community* program will conclude with a free virtual author talk featuring Jason Reynolds on Sunday, Jan. 24, 2021 at 4 p.m.

Participating libraries include Bexley Public Library, Columbus Metropolitan Library, Grandview Heights Public Library, London Public Library, Plain City Public Library, Southwest Public Libraries, Upper Arlington Public Library, Westerville Public Library and Worthington Libraries.

[Insert quote from your organization]

“At Columbus Metropolitan Library, our vision is a thriving community where wisdom prevails,” said CML Chief Community Engagement Officer, Donna Zuiderweg. “With this partnership, we hope to encourage central Ohioans of all ages to consider reading this title together as a basis for critical discussion.”

Visit [columbuslibrary.org/one-book](http://columbuslibrary.org/one-book) for more information.

[Your organization's boilerplate here]

*Columbus Metropolitan Library has served the people of Franklin County, Ohio since 1873. With its Main Library and 22 branches, CML is well known for signature services and programs like Homework Help Centers, Reading Buddies, Summer Reading Challenge and Ready for Kindergarten. The library's Strategic Plan supports the vision of “a thriving community where wisdom prevails,” which positions CML to respond to areas of urgent need: kids unprepared for kindergarten, third grade reading proficiency, high school graduation, college and career readiness and employment resources.*

### Downloadables

**One Book – One Community Social Graphics:** [Twitter](#) [Facebook/Instagram](#)

**One Book – One Community Bookmarks:** [PDF](#)

**One Book – One Community Logo:** [EPS](#) [JPEG](#)

**One Book – One Community Logo (STAMPED):** [EPS](#) [JPEG](#)