



COLUMBUS METROPOLITAN LIBRARY

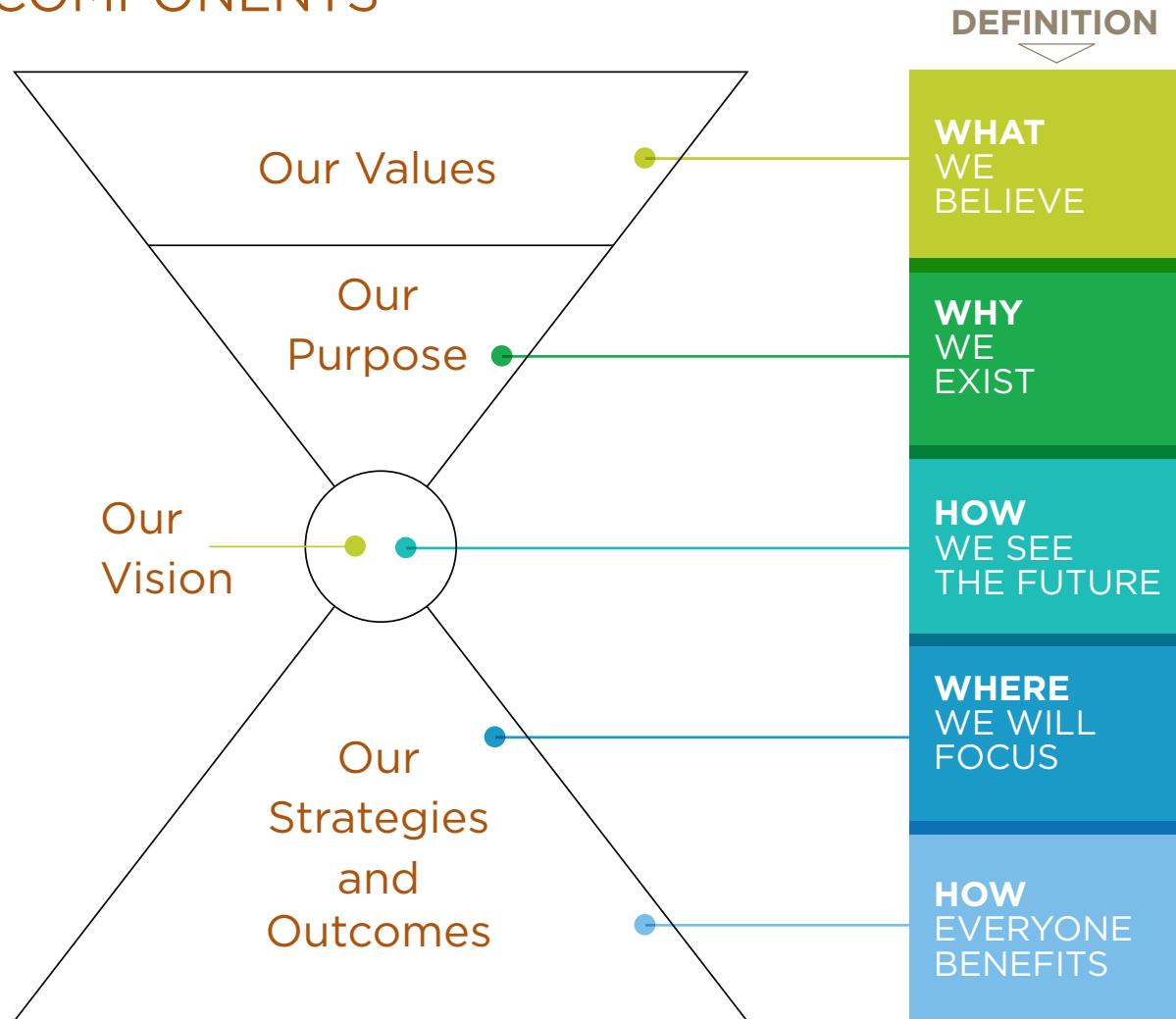
PURPOSE.
VISION.
STRATEGY.

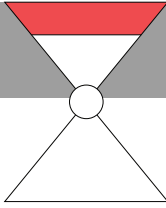
2021

columbuslibrary.org | 614-645-2275



CORE COMPONENTS





VALUES

BEHAVIORS

OUTCOMES

RESPECT
OPEN TO ALL

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- Appreciate the diverse cultures and life experiences of others
- Be attentive and give thoughtful responses
- Talk with people, not about them

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People feel valued

INTEGRITY
DO WHAT'S RIGHT

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- Be honest with yourself and others
- Be true to your word
- Maintain the highest professional ethics

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We are trusted

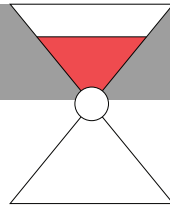
INSPIRATION
ALWAYS IMPROVING

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- Imagine what's possible
- Innovate and embrace change
- Be exceptional for our customers and each other

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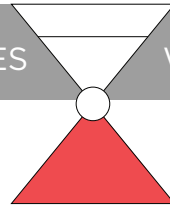
Timeless value



To **INSPIRE** reading
SHARE resources, and
CONNECT people.

“A THRIVING COMMUNITY WHERE
WISDOM PREVAILS.”

TO EXTERNAL AUDIENCES:



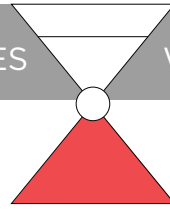
STRATEGIC FOCUS

INVESTMENTS

OUTCOMES



TO **INTERNAL** AUDIENCES:



STRATEGIC FOCUS

INVESTMENTS

OUTCOMES

OUR PEOPLE
Grow our Team

+

- Recruit Top Talent
- Staff Training
- Customer First
- Succession Planning
- Leadership Academy
- Leadership Class
- PS Director Orientation
- Leadership Columbus
- Milestone Recognition
- Tuition Reimbursement
- Volunteers
- Staff Relations Committee

=

Maximum Potential

OUR PARTNERS
Engage the Community

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- CML Foundation
- Friends of the Library
- Central Library Consortium
- Higher Education
- Nonprofits
- Schools
- Governments
- Donors
- Vendors

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Maximum Impact

OUR WORK
Strengthen Operations

+

- Annual Department Goals & Objectives
- Risk Assessment
- Convert Analog to Digital
- LEAN

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Maximum Effectiveness