CORE COMPONENTS

Our Vision

Our Values

Our Purpose

Our Strategies and Outcomes

WHAT WE BELIEVE

WHY WE EXIST

HOW WE SEE THE FUTURE

WHERE WE WILL FOCUS

HOW EVERYONE BENEFITS
OUR VALUES
WHAT WE BELIEVE IN

VALUES

RESPECT
OPEN TO ALL

INTEGRITY
DO WHAT’S RIGHT

INSPIRATION
ALWAYS IMPROVING

BEHAVIORS

• Appreciate the diverse cultures and life experiences of others
• Be attentive and give thoughtful responses
• Talk with people, not about them

• Be honest with yourself and others
• Be true to your word
• Maintain the highest professional ethics

• Imagine what’s possible
• Innovate and embrace change
• Be exceptional for our customers and each other

OUTCOMES

People feel valued

We are trusted

Timeless value
To INSPIRE reading
SHARE resources, and
CONNECT people.
“A THRIVING COMMUNITY WHERE WISDOM PREVAILS.”
OUR STRATEGIES AND OUTCOMES
WHERE WE FOCUS AND HOW PEOPLE BENEFIT

TO EXTERNAL AUDIENCES:

STRATEGIC FOCUS

YOUNG MINDS
Encourage learning and growth

MY LIBRARY
Anticipate changing customer needs

LIFE SKILLS
Identify challenges and provide opportunities

INVESTMENTS

Ready for Kindergarten
- Ready for K Boot Camps
- Ready for K Spaces
- Ready for K Storytimes
- Ready for K Classes

Third Grade Reading
- Reading Buddies
- Summer Reading Challenge
- School Delivery

High School Graduation
- Homework Help Centers
- YouMedia
- Developmental Assets
- Career and College Prep
- VolunTeens

My Way
- columbuslibrary.org
- Meeting Rooms
- Author/Civic Events
- Services to Seniors
- Computers
- Wireless Access
- SearchOhio
- 2020 Vision Plan
- Mobile App
- Customer Call Center
- eResources
- eBooks
- Streaming Content

Prepared to Work
- Basic Computer Skills
- Teen Internships
- Resume Help
- Workforce Development
- Small Business Classes
- Job Application Help

Prepared for Life
- GED
- ESOL
- Adult Basic Learning
- Social Work Assistance
- Legal Aid

A foundation for a successful life

A library that works for me

A community that reaches its potential

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WHERE WE FOCUS AND HOW PEOPLE BENEFIT

TO INTERNAL AUDIENCES:

OUR STRATEGIES AND OUTCOMES

OUR PEOPLE
Grow our Team

• Recruit Top Talent
• Staff Training
• Customer First
• Succession Planning
• Leadership Academy
• Leadership Class

INVESTMENTS

• PS Director Orientation
• Leadership Columbus
• Milestone Recognition
• Tuition Reimbursement
• Volunteers
• Staff Relations Committee

OUTCOMES

Maximum Potential

OUR PARTNERS
Engage the Community

• CML Foundation
• Friends of the Library
• Central Library Consortium
• Higher Education

• Nonprofits
• Schools
• Governments
• Donors
• Vendors

Maximum Impact

OUR WORK
Strengthen Operations

• Annual Department Goals & Objectives
• Risk Assessment
• Convert Analog to Digital
• LEAN

Maximum Effectiveness