



COLUMBUS METROPOLITAN LIBRARY

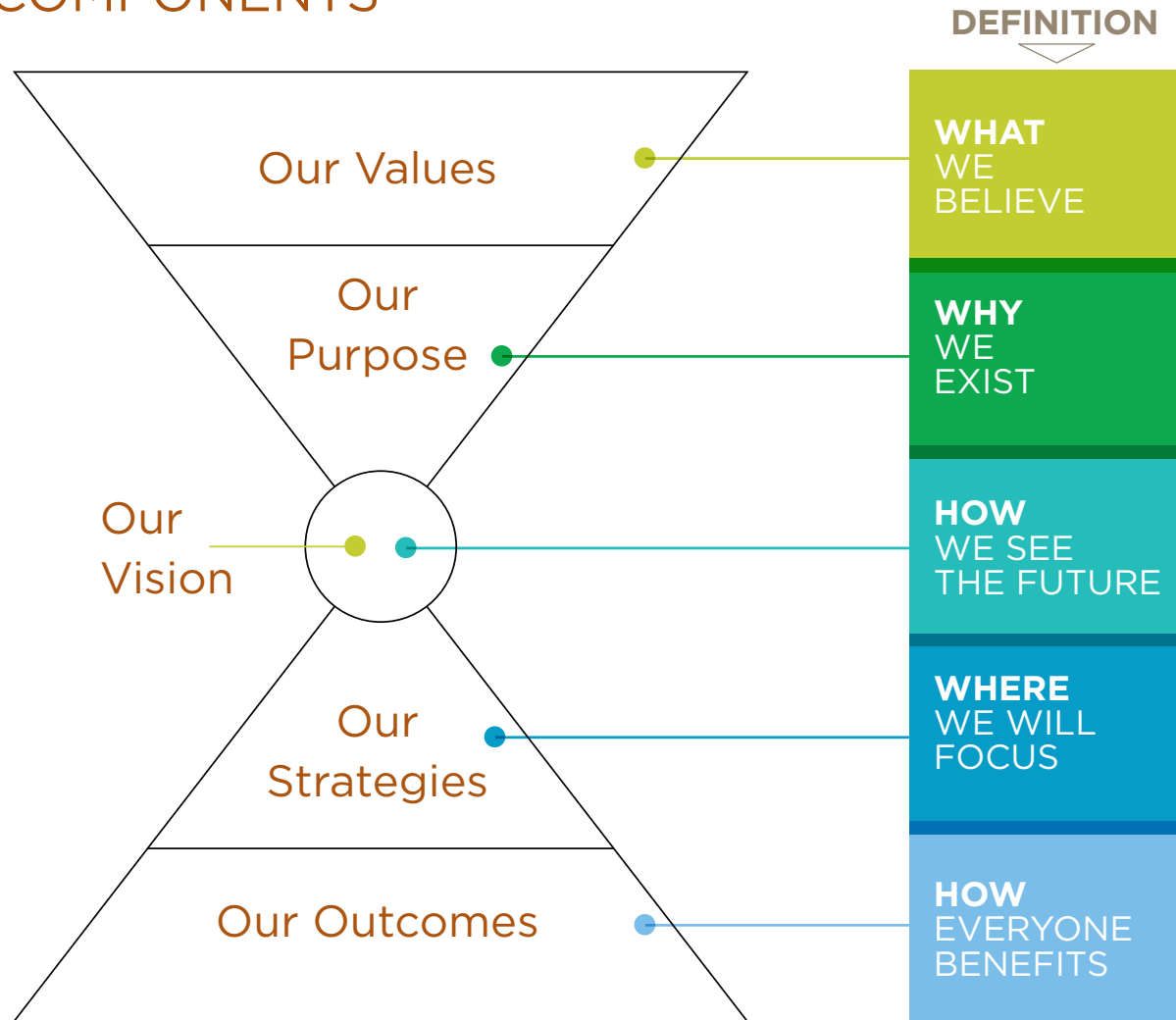
PURPOSE.  
VISION.  
STRATEGY.

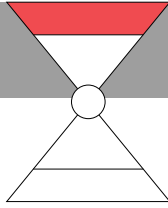
2019

[columbuslibrary.org](http://columbuslibrary.org) | 614-645-2275



## CORE COMPONENTS





VALUES

BEHAVIORS

OUTCOMES

**RESPECT**  
*OPEN TO ALL*



- Appreciate the diverse cultures and life experiences of others
- Be attentive and give thoughtful responses
- Talk with people, not about them



People feel valued

**INTEGRITY**  
*DO WHAT'S RIGHT*



- Be honest with yourself and others
- Be true to your word
- Maintain the highest professional ethics



We are trusted

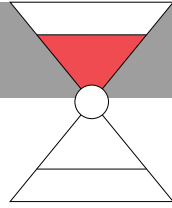
**INSPIRATION**  
*ALWAYS IMPROVING*



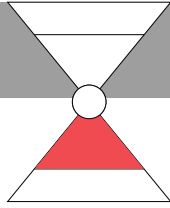
- Imagine what's possible
- Innovate and embrace change
- Be exceptional for our customers and each other



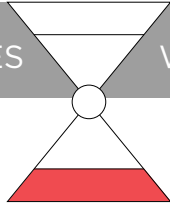
Timeless value



To **INSPIRE** reading  
**SHARE** resources, and  
**CONNECT** people.



“A THRIVING COMMUNITY WHERE  
WISDOM PREVAILS.”



TO EXTERNAL AUDIENCES:

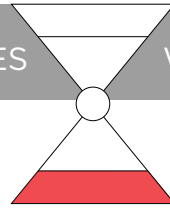
STRATEGIC FOCUS

INVESTMENTS

OUTCOMES



TO **INTERNAL** AUDIENCES:



STRATEGIC FOCUS

INVESTMENTS

OUTCOMES

**OUR PEOPLE**  
Grow our Team

+

- Recruit Top Talent
- Staff Training
- Customer First
- Succession Planning
- Leadership Academy
- Leadership Class
- PS Director Orientation
- Leadership Columbus
- Milestone Recognition
- Tuition Reimbursement
- Volunteers
- Staff Relations Committee

=

Maximum Potential

**OUR PARTNERS**  
Engage the Community

+

- CML Foundation
- Friends of the Library
- Central Library Consortium
- Higher Education
- Nonprofits
- Schools
- Governments
- Donors
- Vendors

=

Maximum Impact

**OUR WORK**  
Strengthen Operations

+

- Annual Department Goals & Objectives
- Risk Assessment
- Convert Analog to Digital
- LEAN

=

Maximum Effectiveness