



COLUMBUS METROPOLITAN LIBRARY

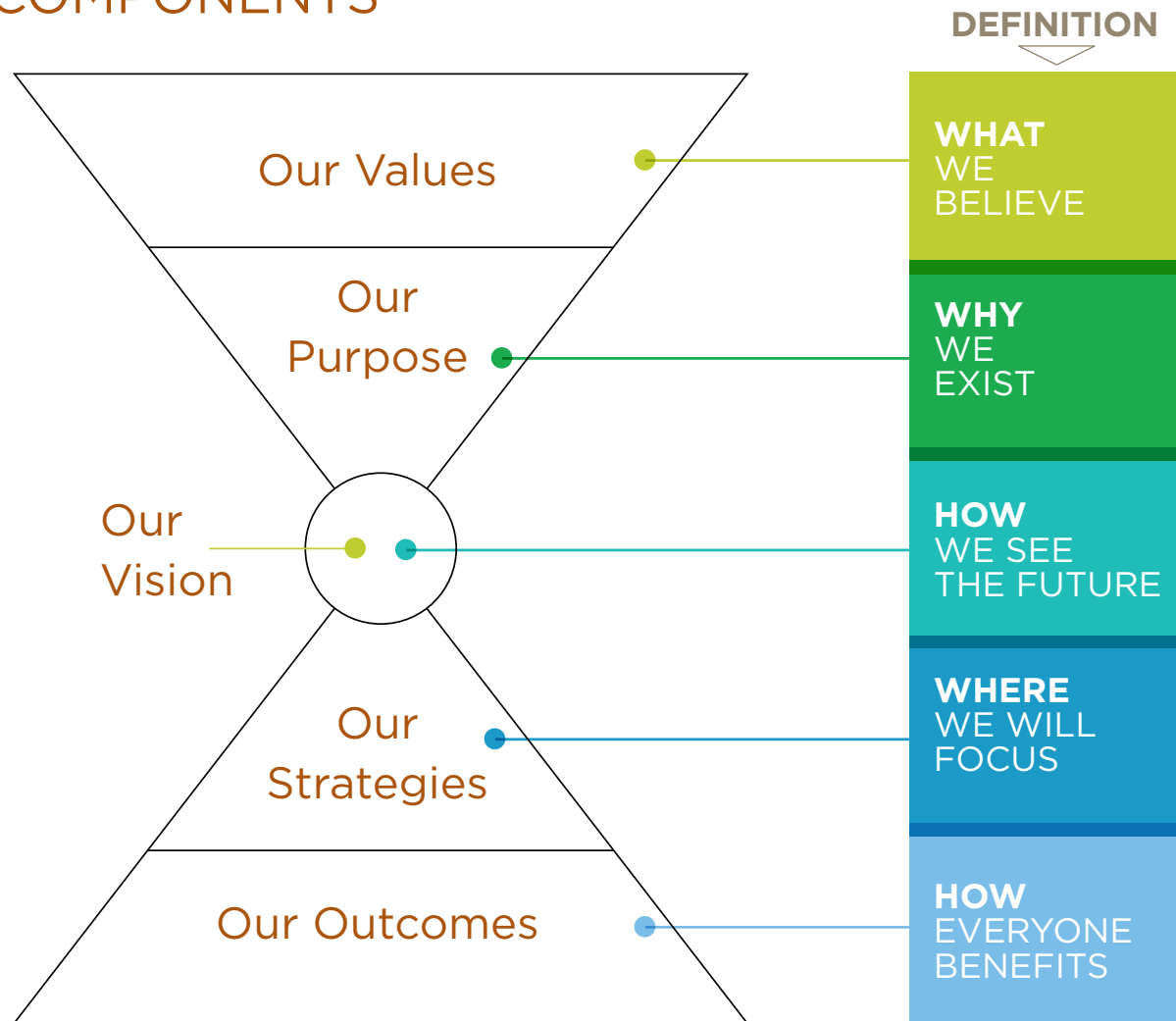
PURPOSE.  
VISION.  
STRATEGY.

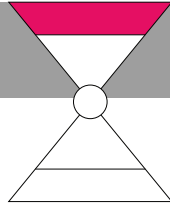
2017

[columbuslibrary.org](http://columbuslibrary.org) | 614-645-2275



## CORE COMPONENTS





VALUES

BEHAVIORS

OUTCOMES

**RESPECT**  
*OPEN TO ALL*

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- Appreciate the diverse cultures and life experiences of others
- Be attentive and give thoughtful responses
- Talk with people, not about them

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People feel valued

**INTEGRITY**  
*DO WHAT'S RIGHT*

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- Be honest with yourself and others
- Be true to your word
- Maintain the highest professional ethics

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We are trusted

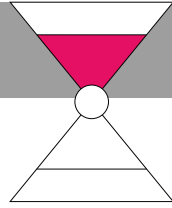
**INSPIRATION**  
*ALWAYS IMPROVING*

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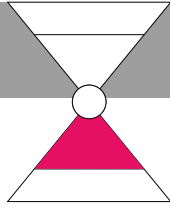
- Imagine what's possible
- Innovate and embrace change
- Be exceptional for our customers and each other

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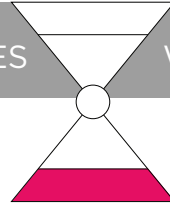
Timeless value



To **INSPIRE** reading  
**SHARE** resources, and  
**CONNECT** people.



“A THRIVING COMMUNITY WHERE  
WISDOM PREVAILS.”

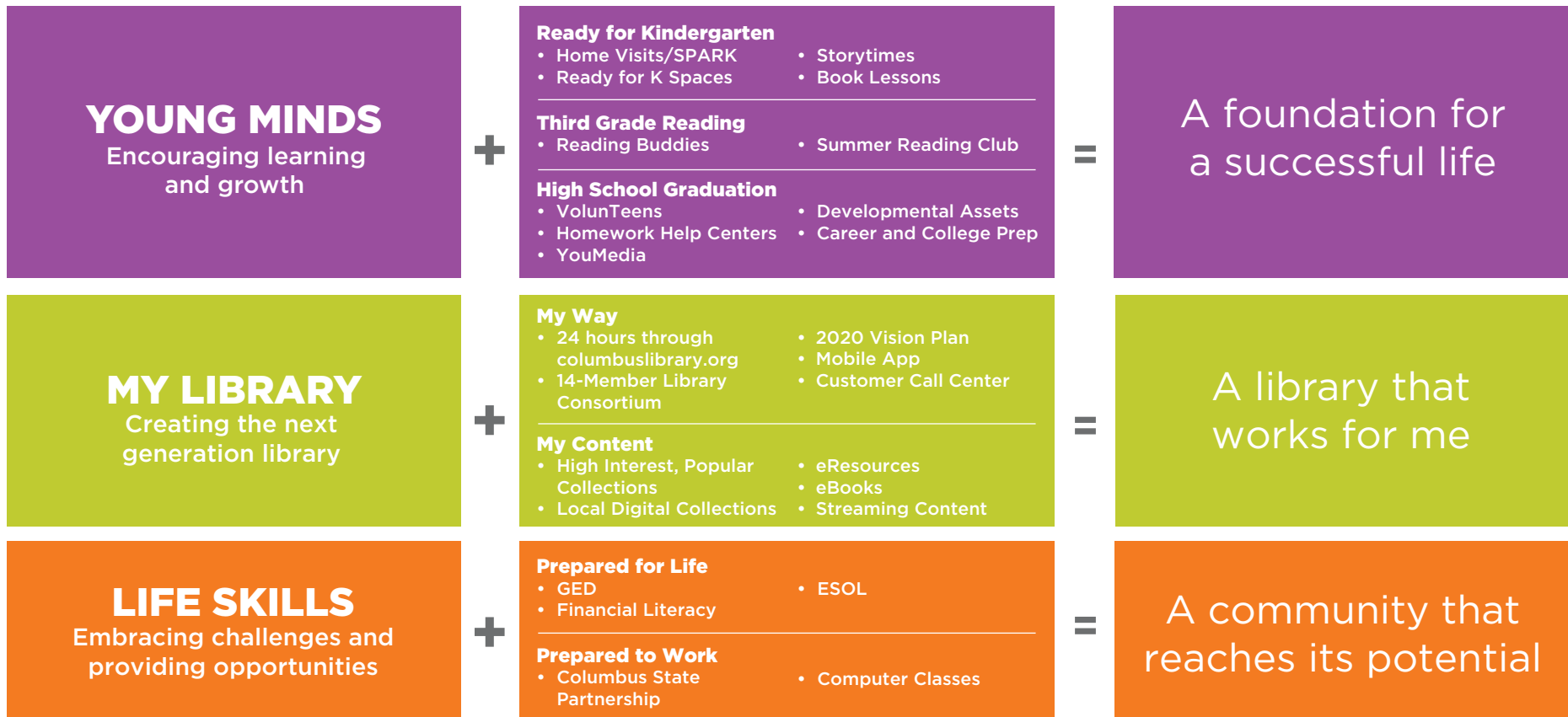


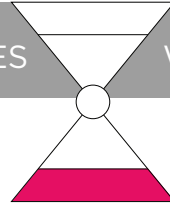
TO EXTERNAL AUDIENCES:

STRATEGIC FOCUS

INVESTMENTS

OUTCOMES





TO **INTERNAL** AUDIENCES:

STRATEGIC FOCUS

INVESTMENTS

OUTCOMES

**CML STAFF**  
Grow our team



- Leadership Academy
- Leadership Class
- Talent Development
- Succession Planning
- Recruiting Top Talent
- Diversity and Inclusion



Engaged employees who stretch their potential

**CML PARTNERS**  
Leverage our community



- CML Foundation
- Friends of the Library
- Annual Campaign
- Capital Campaign
- Community Partnerships



Maximize the library's reach and impact