



COLUMBUS METROPOLITAN LIBRARY

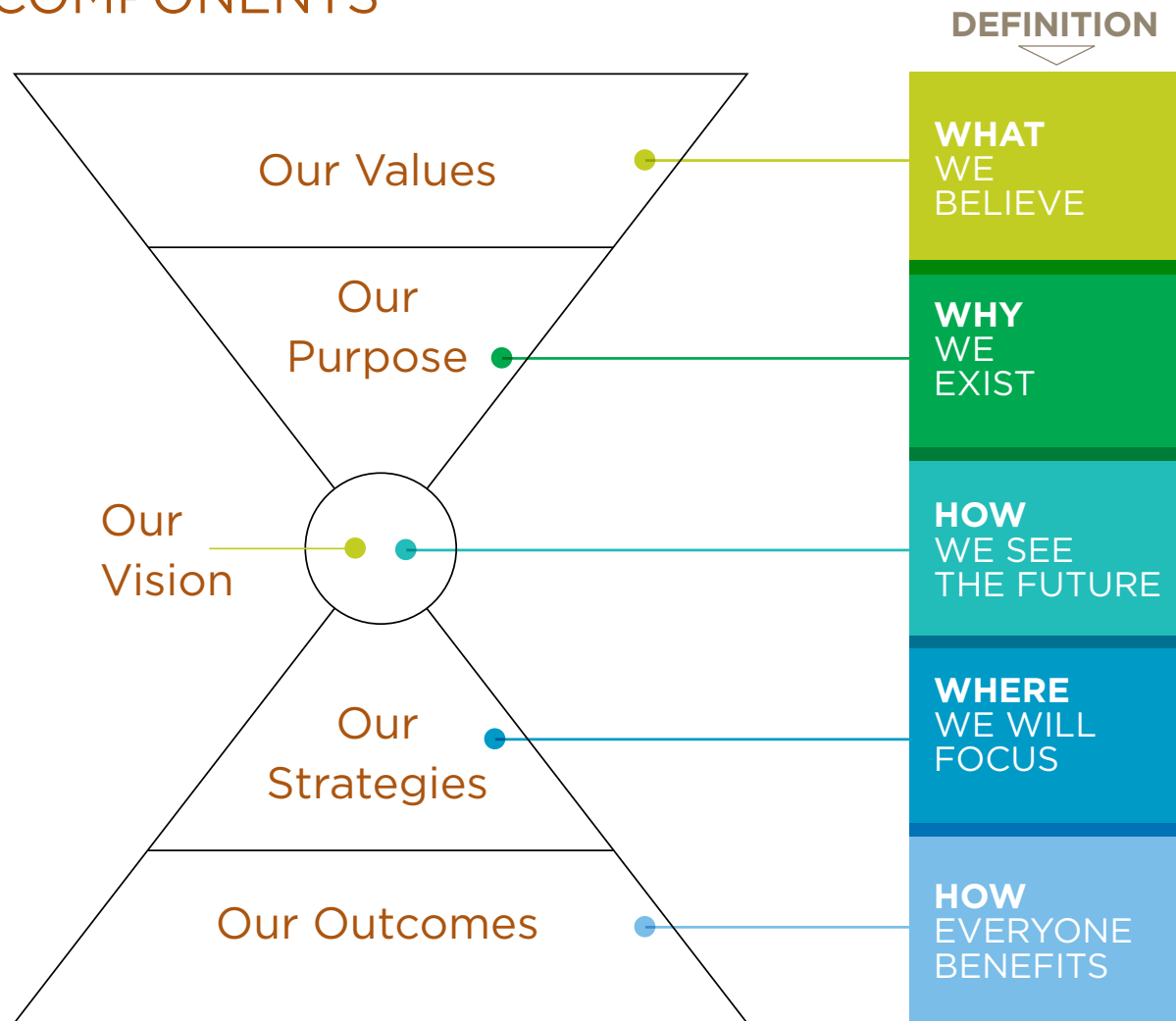
PURPOSE.
VISION.
STRATEGY.

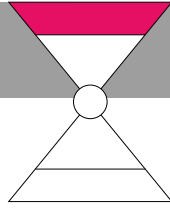
2015

columbuslibrary.org | 645-2275



CORE COMPONENTS





RESPECT

We are open to all and honor the diverse nature of those we serve.

We demonstrate character and integrity to our customers, associates, and community.

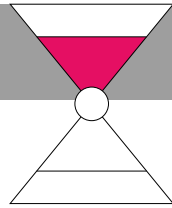
TRUST

EXCELLENCE

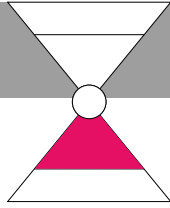
We strive for the ideal outcome in everything we do.

We are dedicated and passionate about changing lives.

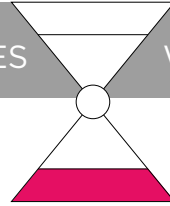
PASSION



To **INSPIRE** reading
SHARE resources, and
CONNECT people.



“A THRIVING COMMUNITY WHERE
WISDOM PREVAILS.”



TO EXTERNAL AUDIENCES:

EXTERNAL

Strategic Focus

Investments

Desired Outcomes

YOUNG MINDS
Encouraging learning and growth



Ready for Kindergarten

- Home Visits/SPARK
- Ready for K Spaces
- Storytimes
- Book Lessons

Third Grade Reading

- Reading Buddies
- Summer Reading Club

High School Graduation

- VolunTeens
- Homework Help Centers
- YouMedia
- Developmental Assets
- Career and College Prep



A foundation for a successful life

MY LIBRARY
Creating the next generation library



Access

- 24-hours through columbuslibrary.org
- 14-Member Library Consortium
- 2020 Vision Plan
- Mobile App

Mediated Content

- High Interest, Popular Collections
- Local Digital Collections
- eResources
- eBooks
- Streaming Content



A library that works for me

LIFE SKILLS
Embracing challenges and providing opportunities



Furthering Educational Outcomes

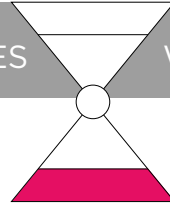
- GED
- Financial Literacy
- ESOL

Workforce Optimization

- Columbus State
- AWH



A community that reaches its potential



TO **INTERNAL** AUDIENCES:

Strategic Focus

Investments

Desired Outcomes

CML PARTNERS
Leverage our community



- CML Foundation
- Friends of the Library
- Capital Campaign
- Community Partnerships



Maximize the library's reach and impact

CML STAFF
Grow our team



- Managing Transitions
- Matrix Organization
- Talent Attraction
- Talent Development
- Succession Planning
- Performance Management
- Operational Excellence



World class Customer Experience