



COLUMBUS METROPOLITAN LIBRARY

MISSION.
VISION.
STRATEGY.



COLUMBUS
METROPOLITAN
LIBRARY

LONG-TERM PLANNING FRAMEWORK

CORE COMPONENTS



OUR VALUES

WHAT WE BELIEVE IN



RESPECT

We are open to all and honor the diverse nature of those we serve.

We demonstrate character and integrity to our customers, associates and community.

TRUST

EXCELLENCE

We strive for the ideal outcome in everything we do.

We are dedicated and passionate about changing lives.

PASSION

OUR MISSION



WHY WE EXIST

“TO PROMOTE READING AND
GUIDE LEARNING IN PURSUIT
OF INFORMATION, KNOWLEDGE
AND WISDOM.”



COLUMBUS
METROPOLITAN
LIBRARY

OUR VISION

WHERE WE ARE GOING



“A THRIVING COMMUNITY
WHERE WISDOM PREVAILS.”



COLUMBUS
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Our Strategies

Our **external customer** strategies must be focused. While we are open to all, we cannot be all things to all people. We will focus on three outcomes and customer segments:





Our **internal staff** strategies support our mission and vision.

STRATEGY

- Expand our capacity
- Engage our team

OUTCOME



Maximum impact



Committed associates who "live the brand"



We develop and execute an annual tactical plan.